



Take a Tax Break, on Behalf of Westime

Westime picks up the sales tax on purchases made in April

Beverly Hills, Calif. – April 12, 2010 – At the height of tax season in the U.S., Westime is giving all customers a tax break. For the month of April only, Westime will pay the sales tax on watch purchases made at its Los Angeles and Beverly Hills boutiques. The promotion also applies to telephone orders and layaway purchases. It cannot be combined with any other promotion.

“April is the perfect time for many people to buy a watch for themselves or as a gift, especially with Mother’s Day, Father’s Day and graduations right around the corner,” says Greg Simonian, president of Westime. “Westime offers watches to match every budget. And by picking up the sales tax, we are happy to make a watch purchase even more budget-friendly this month,” he adds.

About Westime:

For more than two decades, Westime has distinguished itself as the ultimate retail destination specializing in extraordinary watches. Its two boutiques, in Los Angeles and Beverly Hills, display the collections of more than 50 Swiss watch brands that represent the best of traditional watchmaking, as well as the new guard in haute horlogerie. Westime is frequently cited as one of a dozen multi-brand retailers in the world that influences trends in the watchmaking industry.

Locations:

Westime Los Angeles

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Hours:

Monday-Saturday, 10am-6pm

Monday-Saturday, 10am-6pm
Sunday, Noon-5pm

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