



Westime Beverly Hills Hosts ONLY WATCH Auction Preview
100 percent of proceeds will benefit Duchenne Muscular Dystrophy Research



Beverly Hills, Calif. – September 15, 2011 – On September 9th and 10th, 40 one-of-a-kind watches from the most prestigious Swiss manufacturers were exhibited at Westime Beverly Hills. The unique timepieces will be sold by auction house Antiquorum on September 23rd in the Principality of Monaco, under the High Patronage of HSH Prince Albert II. All proceeds from the auction—named ONLY WATCH--will be donated to support Duchenne Muscular Dystrophy research.

In advance of the September 23rd auction, Antiquorum Managing Director Julien Schaerer is escorting the 40 timepieces on a world tour that includes appearances in Singapore, Hong Kong, Shanghai, Beijing, Tokyo, Los Angeles, New York, Milan and Geneva. The two-day exhibit at Westime marked the collection's only appearance on the West Coast. The public viewed the ONLY WATCH timepieces from 10 am to 6 pm each day, while VIP guests attended invitation-only receptions among the watches on both evenings.

The ONLY WATCH charity auction takes place every other year. After the 2009 edition, 2.5 million euros were donated to scientific partners in five countries who are leading the fight against the disease. The “wish” prices for this year's 40 auction lots range from 8,000 to 650,000 euros. To view the collection in detail, visit www.onlywatch.com. To register for absentee bids or online interactive bidding, visit www.antiquorum.com.



About Westime:

For more than two decades, Westime has distinguished itself as the ultimate retail destination specializing in extraordinary watches. Its two boutiques display the collections of more than 50 Swiss watch brands that represent the best of traditional watchmaking as well as the new guard in haute horlogerie. Westime is frequently cited as one of a dozen multi-brand retailers in the world that influences trends in the watchmaking industry. Westime also operates the Richard Mille Boutique Beverly Hills on Rodeo Drive, and the Hublot Boutique on Brighton Way in Beverly Hills. Next month Westime La Jolla will open on Prospect Street in La Jolla, Calif. For more information, please visit www.westime.com.

Attached Photo: Greg Simonian, president of Westime, Julien Schaerer, managing director of Antiquorum, and John Simonian, founder of Westime. Photo by Steve Cohn.

****Additional high res photos available upon request*

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