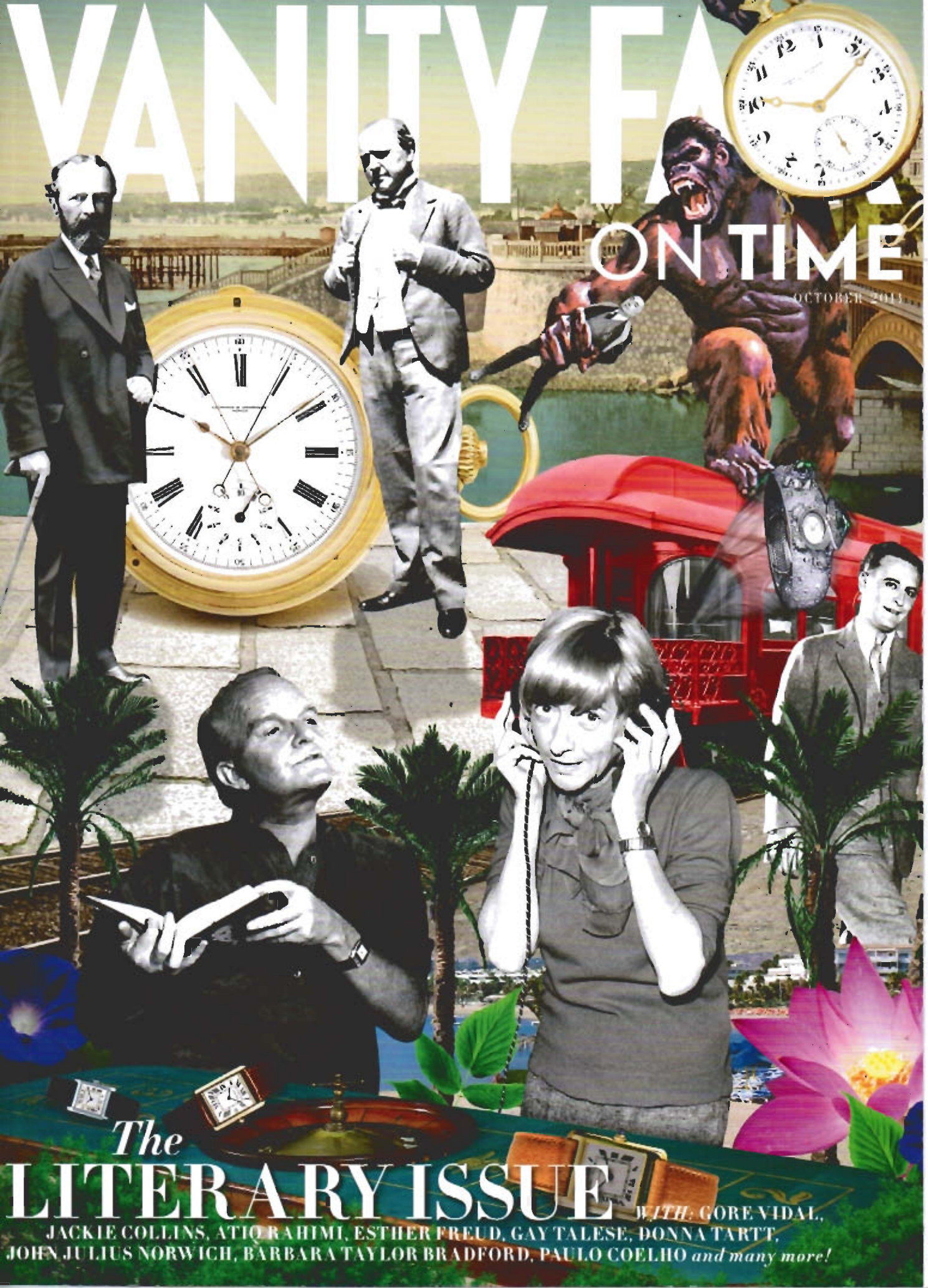


# VANITY FAIR

## ON TIME

OCTOBER 2011



### The

# LITERARY ISSUE

WITH: GORE VIDAL,

JACKIE COLLINS, ATIQ RAHIMI, ESTHER FREUD, GAY TALESE, DONNA TARTT,

JOHN JULIUS NORWICH, BARBARA TAYLOR BRADFORD, PAULO COELHO and many more!

**PASCAL RAFFY**OWNER  
BOVET AND DIMIER**ALFRED CHAPUIS, LA MONTRE CHINOISE**  
Major reference book on Swiss watchmaking history, as well as on Bovet's history.**FRANÇOIS LECOULTRE, LES MONTRES COMPLIQUÉES**

A detailed book on different complications for watchmaker's daily use or for passionate collectors.

**DENIS DIDEROT AND JEAN LE ROND D'ALEMBERT, L'ENCYCLOPÉDIE**

A masterpiece in its own right. Details watchmaking of the 18th century and remains a current reference work.

**CARLOS ROSILLO**CEO  
BELL & ROSS**CONSTANTIN PARYULESCO, MILITARY WATCHES**

A reference book that speaks to simple connoisseurs as well as experienced collectors. A complete work on military watches, from their genesis to their manufacture and revealing their history.

**CHARLES-ANDRÉ REYMONDIN ET AL, THE THEORY OF HOROLOGY**

Lays out, in a very clear way, all the information used in the industry today. Essential.

**DAVID S. LANDES, REVOLUTION IN TIME**

Offers in-depth analysis of the watchmaking processes as well as their influence in the creation of the modern society.

**CAROLINE SCHEUFELE**CO-PRESIDENT  
CHOPARD**FABIENNE-XAVIÈRE STURM AND OSVALDO PATRIZZI, FANTASY WATCHES**

Shows the creativity of watchmakers, presenting not only technical pieces but also fancy ones.

**GISBERT L. BRUNNER AND CHRISTIAN PFEIFFER-BELLI, ARMBANDUHREN**

A great overview, a historical survey and a practical glossary.

**DENIS DIDEROT AND JEAN LE ROND D'ALEMBERT, L'ENCYCLOPÉDIE**

Printed on beautiful paper, this is a perfect gift for a collector.

**KARL-FRIEDRICH SCHEUFELE**CO-PRESIDENT  
CHOPARD**EUGÈNE JAQUET AND ALFRED CHAPUIS, HISTOIRE ET TECHNIQUE DE LA MONTRE SUISSE**

The most complete book on the technical and aesthetic aspects of Swiss watchmaking.

**DAVID S. LANDES, REVOLUTION IN TIME**

Focuses on technical aspects as well as the people who created the timepieces and the people who used them.

**DAVA SOBEL, LONGITUDE**

Reads like a thriller!

**WILHELM SCHMID**CEO  
A. LANGE & SÖHNE**RICHARD SENNETT, THE CRAFTSMAN**  
**ROBERT LEVINE, EINE LANDKARTE DER ZEIT****DARYN SCHNIPPER**CHAIRMAN  
SOTHEY'S WATCH  
DEPARTMENT, NEW YORK**EUGÈNE JAQUET AND ALFRED CHAPUIS, TECHNIQUE AND HISTORY OF THE SWISS WATCH**

A treasure trove. It captures the essence of the Swiss watch industry over the decades.

**GEORGE DANIELS, THE ART OF BREGUET**

Written by the modern-day Breguet, there is great dry humour in certain sections, especially when it comes to Breguet's price structure, based on his feeling about the client rather than the complication of the watch.

**MARTIN HUBER AND ALAN BANBERY, PATEK PHILIPPE**

Led to the explosion in wristwatch collecting as well as to the escalation of prices in that world.

**WILLY SCHWEIZER**CURATOR  
GIRARD-PERREGAUX AND  
JEANRICHARD MUSEUMS**EUGÈNE JAQUET AND ALFRED CHAPUIS, HISTOIRE, TECHNIQUE DE LA MONTRE SUISSE**  
Still very interesting to read, particularly the section on the development of the Swiss watch trade worldwide.**CHARLES-ANDRÉ REYMONDIN ET AL, THÉORIE D'HORLOGERIE**

A book that allows everybody to enter the world of time measurement in a very easy and educational way.

**REINHARD MEIS, DAS TOURBILLON**

Nothing more comprehensive has been written (or probably ever will be) on the tourbillon.

**JOHN SIMONIAN**CEO  
WESTIME**MARTIN HUBER AND ALAN BANBERY, PATEK PHILIPPE WRISTWATCHES**

Detailed photographs and illustrations, plus enthusiastic text, not only help potential clients understand what they are acquiring but also show how their watch will always occupy a valuable place in horological history.

**GEORGE DANIELS, WATCHMAKING**

By describing and illustrating the exact steps to create a watch, Daniels manages to both demystify watchmaking and convey how remarkable it is.

**FRANCO COLOGNI, THE SECRETS OF VACHERON CONSTANTIN**

So many times I have seen people fall in love with a watch at first sight. And the photography is of such a high calibre that many a heart will race while turning the pages.

**JAN SLIVA**HEAD OF ATELIER FOR  
HISTORICAL WATCHES  
A. LANGE & SÖHNE**KARL GIEBEL AND ALFRED HELWIG, DIE FEINSTELLUNG DER UHREN**  
**RICHARD REUTEBUCH, DER UHRMACHER**  
**REINHARD MEIS, TASCHENUHREN****JONATHAN SNELLENBURG**DIRECTOR OF CLOCKS AND  
WATCHES  
BONHAMS, NEW YORK**TERENCE CAMERER CUSS, THE ENGLISH WATCH 1585-1970**

A beautifully illustrated history showing the evolution of the watch from mechanical jewel to precision instrument.

**EMMANUEL BREGUET, BREGUET: THE CLIMAX OF EUROPEAN HOROLOGY**

Every modern mechanical watch owes a debt to Breguet. He virtually reinvented the watch at the close of the 18th century.

**FERDINAND BERTHOUD, ESSAI SUR L'HORLOGERIE**

A classic, written during the Enlightenment when the entire universe was seen as majestic clockwork. Profusely illustrated with plates showing all aspects of horology.

**ROGER W. SMITH**WATCHMAKER  
ROGER W. SMITH LTD**GEORGE DANIELS, WATCHMAKING**

Simply the most comprehensive account ever to have been published of how to make a watch by hand. This book has shaped my whole life's path.

**MICHAEL CLERIZO, MASTERS OF CONTEMPORARY WATCHMAKING**

A thoroughly in-depth view of the lives and works of the author's favourite horologists. Superbly illustrated and presented.

**RUPERT T. GOULD, THE MARINE CHRONOMETER**

A thoroughly absorbing read and a valuable technical reference book, which gives an insight into the great English pioneers of horology and their groundbreaking inventions.

**JASMINA STEELE**INTERNATIONAL  
COMMUNICATIONS AND  
PUBLIC RELATIONS DIRECTOR  
PATEK PHILIPPE**FRANÇOIS LECOULTRE, LES MONTRES COMPLIQUÉES**

Small but very useful.

**G.-A. BERNER, DICTIONNAIRE PROFESSIONNEL ILLUSTRÉ DE L'HORLOGERIE**

My everyday favourite and professional bible.

**ANDREAS STREHLER**WATCH ENGINEER AND HARRY  
WINSTON OPUS 7 WATCHMAKER