



Vacheron Constantin and Westime Host Exhibition: A Journey Through Time

April 19, 2010 (Beverly Hills, CA)—**Vacheron Constantin**, the world's oldest continuous watchmaker, and **Westime**, renowned Los Angeles watch retailer, hosted an exclusive exhibition, "A Journey Through Time." in an historic mansion in Beverly Hills on March 11, 2010. This unique watchmaking exhibition marked the first time ever that the esteemed Swiss watchmaker showed historical timepieces alongside their current collection counterparts.

Hugues de Pins, President of Vacheron Constantin North America and **Greg Simonian**, President of Westime, greeted VIP clients and friends of the brand to showcase the traditions that have positioned Vacheron Constantin at the top of the watchmaking world for over 255 years.

Vacheron Constantin and Westime transformed the home into an historical journey, displaying timepieces typically housed in Vacheron Constantin's museum in Geneva. Vitrines housed watches from various eras dating back to the turn of the 19th century. Among the historical timepieces, Vacheron Constantin displayed its Chronometre Royal pocket watch from 1913 alongside the Chronometre Royal reissued in 2007 in limited quantities. Also on display was an original ultra-flat wristwatch from 1961, showcased with the newly re-issued "Ultra-fine 1955" and "Ultra-fine 1968" just debuted at SIHH 2010. Guests were mesmerized by the gorgeous timepieces, some worn by models, as well as the beautiful surroundings. They enjoyed hors d'oeuvres and cocktails while listening to a live Jazz trio. The evening culminated with an exciting raffle that awarded one guest an exclusive trip to Vacheron Constantin's Manufacture in Geneva, Switzerland.

About Vacheron Constantin:

Established in Geneva in 1755, Vacheron Constantin is the world's oldest continuous watch manufacturer and a jewel in Geneva's crown of couture watchmakers, maintaining a seamless tradition of watch-making excellence for 255 years. Held in high regard by watch connoisseurs and enthusiasts alike, Vacheron Constantin's strengths lie in its superlative technical mastery, aesthetic know-how and extremely high level of finish.

About Westime:

For more than two decades, Westime has distinguished itself as the ultimate retail destination specializing in extraordinary watches. Its two boutiques, in Los Angeles and Beverly Hills, display the collections of more than 50 Swiss watch brands that represent the best of traditional watchmaking, as well as the new guard in haute horlogerie. Westime is frequently cited as one of a dozen multi-brand retailers in the world that influences trends in the watchmaking industry.

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