



Make Mother's Day Memorable with a Watch from Westime

Beverly Hills, Calif. – April 8th, 2011 – Westime is celebrating Mother's Day by spotlighting feminine timepieces at a range of prices. Popular styles for ladies include **Chopard's** Happy Sport with diamonds floating atop the dial; **Franck Muller's** softly curving Galet; **Bulgari's** Serpenti that wraps the wrist; **Chanel's** J12 in black or white ceramic with diamond markers; and **Harry Winston's** Avenue Traffic in white gold.

"A beautiful watch is a not just a gift that mothers will love on their special day, but an accessory they will appreciate for the rest of their lives," says Greg Simonian, president of Westime. "At Westime, we offer an incredible array of styles for women—from diamond-set to sporty, and from delicate to bold statement pieces." This year, Mother's Day is on May 8th.

Westime Beverly Hills is located at 254 North Rodeo Drive, Beverly Hills; and Westime Los Angeles is at 10800 West Pico Boulevard, Los Angeles.



About Westime:

For more than two decades, Westime has distinguished itself as the ultimate retail destination specializing in extraordinary watches. Its two boutiques display the collections of more than 50 Swiss watch brands that represent the best of traditional watchmaking as well as the new guard in haute horlogerie. Westime is frequently cited as one of a dozen multi-brand retailers in the world that influences trends in the watchmaking industry. For more information, please visit www.westime.com, call (310) 470-1388, or email info@westime.com.

Press Contact: Laura Q. Hughes, Director of Communications
T: (310) 205-5555; C: (646) 284-0403; E: laura@westime.com