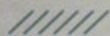


HOLLYWOOD THE REPORTER

NOVEMBER 4, 2011

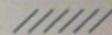
SIERRA TOWERS

Strange and sexy secrets from inside L.A.'s most-desired condo building



PRODUCERS IN CRISIS

Inside the agonizing death of the sweet studio deal



NBC'S WILD BUYING SPREE

Big paydays as Greenblatt struggles to secure a hit

BEN STILLER

Serious Life of a Driven Comic

Two days with the actor, and he barely cracks a joke? Hollywood's straight-man perfectionist is intense, intellectual and looking to expand his empire and mind. "He's a maniacal worker," says Scott Rudin. "And he wants everybody to be at the same level as him"



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BEVERLY HILLS, CA 90210-5104

BLUE IN THE FACE

From black tie to blue jeans, these indigo-hued timepieces deliver luxury with the subtlest splash of understated flash *By Carol McColgin*

DE VILLE

Omega ambassador **Daniel Craig** teamed with the brand on this steel-case self-winding watch with an alligator strap and 60-hour power reserve. \$1 million of sales will go to Orbis, which provides eye care in developing countries; \$7,200, at Omega Boutique, Beverly Center



SUBMARINER

This 18-karat white gold timepiece by Rolex has a blue ceramic bezel in addition to its blue dial. **Jeremy Renner** sports a version of it in Paramount's *Mission: Impossible — Ghost Protocol* (in theaters Dec. 21); \$34,000, rolex.com



BALLON BLEU

The limited edition (199 individually numbered timepieces were made) Ballon Bleu by Cartier has an extra-flat platinum case set with a sapphire cabochon on its crown, a sunburst dial, alligator band and manual winding movement; \$35,900, cartier.com



CHRONOMAT 41

Breitling's substantial steel-case watch uses the brand's in-house designed self-winding chronograph movement, is water-resistant up to 300 meters and has a 70-hour power reserve; \$8,960, at [Westime Jewelers](http://WestimeJewelers.com), Beverly Hills



MONACO

The latest version of Tag Heuer's Monaco watch that **Steve McQueen** wore in the 1971 film *Le Mans* has the classic square case but boasts a faster automatic chronograph; \$5,200, us.tagheuer.com

